

LIFTHOR

Affiliate Program Terms & Conditions

The terms of the LifThor Affiliate Program (“**Program**”) is entered into by and between Thor’s Drone World / EURYCA AS (“**TDW**”) – owner of **LifThor branding** and **LifThor products**. - A Norwegian company operating under the jurisdiction of the Kingdom of Norway, and the person or entity signing up for the affiliate program (“**Affiliate Partner/You**”).

In consideration of the terms and conditions (“**Agreement**”) set forth below, the parties agree as follows:

1. Purpose

Subject to the terms and conditions of this *Agreement*, *TDW* hereby grants to the *Affiliate Partner* during the duration a limited, and non-exclusive right to market and refer their **LifThor Products** to prospective customers (“**Referrals**”) in exchange of a monetary compensation.(“**Rewards**”)

2. Account Registration & Terms

A. Registration

You must provide your legal full name, a valid email address, be 18 years old or older and provide any other information requested to complete the application form to create your affiliate account (“**Account**”) at www.affiliates.Lifthor.com

The application will be automatically submitted for approval by *TDW*. Only those applications that meets the requirements set forth under in this *Agreement* would be eligible to become an affiliate partner and receive the *Rewards*.

TDW shall, at its sole discretion, decide whether an application constitutes as an affiliate partner.

Once *You* have been approved as an affiliate partner for the *Program* *You* will be assigned your own unique URL Link (“**Referral Link**”) and an *Account* to access our *Program’s* system via a user-friendly tool where *You* can keep track in real time of the earned *Rewards*, *Referrals* clicks and disbursement among other information.

B. Terms

The *Affiliate Partner's* unique *Referral Link* must be used to identify *You* when placing a link from your site, email, or any other communications/social media to *TDW* website. It is the *Affiliate Partner's* responsibility to ensure each such link is correctly formatted.

The *Affiliate Partner* shall submit all *Referrals* exclusively through the *Referral Link*.

A *Referral* submitted by the *Affiliate Partner* through any other mode of communication shall not be considered eligible *Referrals* thus lose the right to any *Reward*.

TDW will facilitate graphical images that can be used within the links to promote the **LifThor Products**. The *Affiliate Partner* may not modify these images in any way. *TDW* reserve the right to change the images at any time without notice.

The *Affiliate Partner* will be solely responsible for the development, operation, and maintenance of their site/social media and for all materials that appear on their site/social media.

The *Affiliate Partner* may not use *TDW* name, brand or graphics in any bulk email whatsoever unless *TDW* have given their advanced written consent. *TDW* may terminate the *Agreement* if any meaningful spam complaints naming *TDW* or **LifThor Products** result from the *Affiliate Partner* marketing activities.

The *Affiliate Partner* agrees not to negotiate deals or make any commitments or sales on behalf of *TDW*. The *Affiliate Partner* shall not collect/charge any form of payment directly or indirectly to the *Referral* on behalf of *TDW*.

The *Affiliate Partner* may not issue any press release with respect to this *Agreement* or their participation in the *Program*; such action may result in their termination from the *Program*.

In addition, The *Affiliate Partner* may not in any manner misrepresent or embellish the relationship between *TDW* and them, say they develop *TDW* products, say they are part of *TDW* Team or express or imply any relationship between *TDW* and them or any other person or entity directly or indirectly related to *TDW* except as specifically permitted by this *Agreement*.

3. Referrals Commission

The *Affiliate Partner* shall be entitled to a referral fee (“**Commission**”) only if a *Referral* turns into a paying customer (“**Customer**”) of *TDW* within 90 days from the date a *Referral* is submitted by the *Affiliate Partner* (“**Conversion Period**”).

The *Commission* granted to the *Affiliate Partner* by *TDW* is 10% of the gross purchase of each *Customer* that they refer.

If the *Referral* fail to complete the purchase within the *Conversion Period* and later return without following your *Referral Link*, The *Affiliate Partner* will not earn a *Commission*.

We will only pay *Commissions* on links that are automatically tracked and reported by our system. We will not pay *Commissions* if a *Customer* claims they purchase through the *Affiliate Partner*, and it was not tracked by our system.

4. Payments

The *Affiliate Partner's Rewards* will be paid out (“**Disbursement**”) by *TDW* roughly once per month and only when the accumulated *Commissions* total USD\$25.00 or more.

The *Affiliate Partner* must have a valid PayPal account to receive the *Rewards*, as *TDW* do not offer payments via cheque/check, credit card, cash, bank wire or any other method.

The *Affiliate Partner* is responsible for bearing any taxes, transactional fees or any other fee that may result of the *Disbursement*.

TDW shall not be responsible for any failure of the *Affiliate Partner* to withdraw amounts from their own PayPal account.

All currency transactions will be exclusively processed in American Dollars. Any currency conversation if applicable will be implemented by PayPal.

Customer refunded payments or payments charged-back due to credit card fraud do not qualify for *Commission*. *TDW* may delay crediting of *Commissions* subject to risk analysis considerations and Anti-Money Laundering procedures.

The *Commission* structure is subject to change at *TDW* own discretion.

TDW reserve the right to disqualify *Commissions* earned through fraudulent, illegal, or overly aggressive, questionable sales or marketing methods.

5. Duration of the Agreement and Program

The duration of this *Agreement* will begin upon *TDW* acceptance of the *Affiliate Partner's Program* application and will end when terminated by either party.

Either the *Affiliate Partner* or *TDW* may terminate this *Agreement* at any time, with or without cause, by giving the other party notice of termination. A notice by e-mail is considered sufficient notice to terminate this *Agreement*.

TDW reserves the right to end the *Program* at any time. Upon the *Program* termination, *TDW* will pay any legitimate outstanding *Rewards* to all their *Affiliate Partners*.

6. Termination

TDW, in its sole discretion, has the right to suspend or terminate the *Affiliate Partner's* account and refuse all current or future use of the *Program*, or any other *TDW* service, for any reason at any time. Such termination will result in the deactivation or deletion of the *Affiliate Partner's* account, and the forfeiture and relinquishment of all potential or accrued *Rewards* in their account if they were earned through fraudulent, illegal, or overly aggressive, questionable sales or marketing methods.

TDW reserves the right to refuse service to anyone for any reason at any time. Upon the termination of this *Agreement* for any reason, the *Affiliate Partner* will immediately cease use of, and remove from their site all links to the *TDW* website and all *TDW* images and other materials provided under the *Program*.

7. Limitation of Liability

Neither party shall be liable for any exemplary, special, indirect, consequential, or incidental damages of any kind (including without limitation lost profits, loss of use, loss of business, or loss of profit or revenue), even if such party has been advised of the possibility of such damages. The limitations on either party's liability under this section shall not apply to liability for death, personal injury of a physical nature or damage to tangible property caused by either party's gross negligence or intentional misconduct.

TDW only liability under this *Agreement*, regardless of the form of action, will not surpass the *Disbursement* of the *Reward* to the *Affiliate Partner* within the *Agreement*.

8. Miscellaneous

A. Modifications

TDW reserves the right to update and change the *Agreement* from time to time without notice.

Any amendments, modifications, enhancements, or changes to the *Program* including the release of new features and resources made available by *TDW* shall be subject to these *Agreement*.

Continued use of the *Program* after any changes shall constitute the *Affiliates Partner* consent to such changes.

The most current version of the *Agreement* can be always review at www.LifThor.com/affiliate-terms-and-conditions.

B. Notice

All notices given by the *Affiliate Partner* to *TDW* must be submitted to support@LifThor.com. *TDW* will give notice to the *Affiliate Partner* at the e-mail address provided in their registration application.

A notice will be deemed received and properly served 24 hours after an e-mail is sent.

C. Relationship of Parties

Both involved parties are independent contractors, and nothing in this *Agreement* will create any partnership, joint venture, agency, franchise, sales representative, or employment relationship between the parties.

D. Entire Agreement

These *Agreement* and any document expressly referred to in it represents the entire agreement between *TDW* and the *Affiliate Partner* in relation to the use of the *Program* and supersedes any understanding or arrangement between the involve parties.

Each party acknowledge that, in entering into these *Agreement*, neither of them has relied on any representation, undertaking or promise given by the other or be implied from anything said or written in negotiations between them prior to entering into these *Agreement* except as expressly stated herein.

By accessing and signing up for the **LifThor Affiliate Program**:

- ✓ You acknowledge that you have read, understood, and agreed to the *Agreement* terms of use.
- ✓ You are 18 years of age or older to join this *Program*.
- ✓ You will provide your legal full name, a valid email address, and any other information requested to complete the sign-up process for an Affiliate account.
- ✓ You have the authority to enter these *Agreement* personally or on behalf of the entity you represent.
- ✓ You have a valid PayPal account to receive the payments.

Please ensure that you have read the *Agreement* carefully before signing up. If you do not agree to be bound by these terms, you may not access or sign up to our LifThor Affiliate program.